



I'm **Shehzil**.  
I design user  
experiences.

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Shehzil Malik

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## Experience

### **Visiting Faculty, School of Visual Arts and Design, Beaconhouse National University**

Teaching design thinking using a problem solving approach and by utilizing the technology available  
2015– present

### **Design consultant, Rabtt**

Pro bono consultancy to devise an art curriculum and design collateral for this initiative for underprivileged youth  
2012– present

### **Art Director, OgilvyOne**

Responsible for the conceptualization and design for branded digital platforms and social media marketing  
2014– 2016

### **Consultant Art Director, Independent Theatre Pakistan**

Responsible for art direction, set design and video art for theatre productions  
2015– 2016

### **Design intern, Arcade Creative Group, Sony Music Entertainment**

Designed promotional materials for artists, design collateral for events and album artwork as part of Sony's advertising agency in New York City  
2013

### **Art Director, Uth Oye!**

Involved in all aspects of management and design for a social enterprise that sold clothing to fund projects with social impact in Pakistan  
2010– 2012

## Education

### **MFA Visual Communication Design**

Rochester Institute of Technology  
2012– 2014

### **BFA Visual Communication Design**

Beaconhouse National University (BNU)  
2006– 2010

## Skills

### **Software**

Photoshop, Illustrator  
InDesign  
After Effects, Premiere  
Cinema 4D

### **Graduate Courses**

Human Computer Interaction  
Interaction & Information Design  
Typographic Design  
Motion Graphics

## Achievements

### **International Development Innovation Network (IDIN)**

Member since 2016– present

### **International Development Design Summit (IDDS), Lahore**

Participant in the summit hosted by IDIN to help design ICT solutions for identified social problems in Pakistan  
2016

### **Adobe Design Achievement Awards**

Semifinalist in the Web and Application Design category  
2014

### **Fulbright Scholarship**

2012

### **Gold Medalist** (highest CGPA)

BFA in Visual Communication Design  
2010

## Exhibitions

### **Rounds per Minute exhibit at the Alchemy Festival, London**

Artwork for the multimedia exhibit on digital interpretations of the charged urban environment  
2016

### **Outside the Lines: The Fearlessly Frida Global Art Tour**

Artwork for a feminist collaboration by The Fearless Collective and FRIDA | The Young Feminist Fund  
2016